



Opportunity: Sponsor a once-per-decade Austin, Texas-hosted Event: An esteemed regional Geoscience meeting, held annually since 1951. The GeoGulf technical program and vendor exhibits will cover oil and gas, the energy transition to renewables, environmental, geothermal, CCUS, water, education and job/career themes. The diverse target audience demographic ranges from senior professionals to early career stage to graduate students. We anticipate meeting in person (late September '21) with 300-500 attendees, but will have streaming capability for those who want to attend virtually. Publicity for Sponsors will be on our website, at the venue and via an unprecedented social media presence.

GENERAL SPONSORSHIP LEVELS

		Transactions ad	Complimentary Registrations to Entire Convention	Complimentary Passes to All-Convention Luncheon	Company Logo on Scrolling Powerpoint	Company Logo in Convention Program Book	Company Logo on Signs at Registration and Exhibit Hall Entrance
Diamond	25,000+	2 page Composite Landscape, bleed, color	5	4	Listed as "DIAMOND"		
Emerald	20,000+	2 Page Portrait, bleed, color	4	3	Listed in "EMERALD" Group		
Platinum	15,000+	Portrait full page, bleed, color	3	2	Listed in "PLATINUM" Group		
Gold	10,000+	Portrait full page with margins	2		Listed in "GOLD" Group		
Silver	5,000+	Landscape ½ page with margins	1		Listed in "SILVER" Group		
Bronze	2,500+	Portrait ¼ page			Listed in "BRONZE" Group		
Copper	1,000+	Logo only			Listed in "COPPER" Group		
Patron	500+	Name only			Name in "PATRON" Group		
Friend	100+	Name only			Name in "FRIEND" Group		

DIRECTED OPPORTUNITIES

Convention Giveaway / Raffle	H	\$25K
"Transactions" (inside Cover and facing page ads)	H	\$20K
Icebreaker Reception		\$20K
Student Reception (with senior mentors)		2 at \$5K
All - Convention Luncheon		\$10K
Poster Sessions (Conference)		\$10K
Entrance Signs to Exhibit Area		\$10K
Awards Dinner		\$10K
Virtual / Streaming Sponsor	H	\$10K
Poster Session at Ice Breaker		\$7.5K
Opening Session / Awards Ceremony	H	\$7.5K
Lanyards / Registration Badges		\$7.5K
Presidents Reception in Exhibit Hall		\$7.5K
DE&I Event		\$7.5K
Daily Continental Breakfast Stuff		2 at \$5K
Offsite Event, 1st night		\$5K
Job Fair / Career Counselling Event		\$5K
DPA Luncheon		\$5K
Women in Geoscience Breakfast		\$5K
Young Professionals Meeting	H	\$5K
Walk and Talk Box Lunch		\$3K
Technical Sessions (rooms or virtual)	H	16 at \$5K
Panel Discussions (rooms or virtual)	H	4 at \$3K
Coffee Bars		\$3K
Directional Signage		\$1K-\$5K
Ice Cream Social		\$2K
Company Logo on Convention Website	H	10 at \$2K
Short Courses Lunch (Day -1)		\$5K
Field Trips (Guidebooks and Take Off Points)		\$5K
Registration Bags		\$5K

MAIN TECHNICAL THEMES

- Future of Production
- Future of Geohazards and Resource Management
- Future of Sustainable Energy
- Future of Technology in the Geosciences

PANEL DISCUSSIONS

- Regulatory Framework
- Geoscience Careers
- Shale Play Economics
- Stronger workforce via DE&I

PANDEMIC UPDATE:

Our planning basis is for primarily in-person meeting, with streaming capabilities, but in the event that the meeting is hybrid (split between in-person and virtual attendance), there are Hybrid Directed Opportunities: **H**

facebook.com/GeoGulf-115149087004663/

twitter.com/GeoGulf_Con

linkedin.com/groups/8980387/

instagram.com/geogulf_convention/

geogulf2021.org



SPONSORSHIP FORM

AUSTIN, TEXAS | SEPT. 19-21, 2021

SPONSORING

COMPANY/ORGANIZATION: _____

(As it should appear in sponsor recognition)

CONTACT NAME: _____ TITLE: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ FAX: _____

EMAIL: _____

AMOUNT \$ _____

CHECK ENCLOSED (make payable to GeoGulf 2021)

WE WILL SUBMIT CREDIT CARD PAYMENT THROUGH CONVENTION WEBSITE (please contact me for details)

WE COMMIT TO THE STATED AMOUNT – SEND ME AN INVOICE

Note: Please send your logo graphic file to the email address below.

SPONSOR SPECIFIC EVENT?

List preferences:

1. _____

2. _____

3. _____

Please send or email this form to:

Emery D. Goodman
GeoGulf 2021 Sponsorship Chair
Bureau of Economic Geology
The University of Texas at Austin
P.O. Box X
Austin, TX 78713-8924

Phone: (281) 546-3047

Email: emery.goodman@beg.utexas.edu

Your total contribution entitles you to the following sponsorship level (see spec sheet)

Diamond.....	\$ 25,000+
Emerald.....	\$ 20,000+
Platinum.....	\$ 15,000+
Gold.....	\$ 10,000+
Silver.....	\$ 5,000+
Bronze.....	\$ 2,500+
Copper.....	\$ 1,000+
Patron.....	\$ 500+

Thank You for Your Generous Support!